

Question sheet

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How do I mark correctly?

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1) How would you define a medium?

- a) An encompassing container that defines the boundaries of representations expressed through it
- b) A container for platforms that inform us of objects that exist by themselves
- c) An object that is encompassed by the cultural references we use on daily communication
- d) A platform for containing objects

2)

What is closer to the concept of semiotics?

- a) The study of possibilities
- b) The study of symbols
- c) The study of conductors
- d) The study of symbiotes

3) What is the meaning of the term "meaning-making"?

- a) The physical activities we humans engage in
- b) The process of either extracting or generating new meanings in our world
- c) The great divide between humans and animals
- d) Language

4) Which of Lotman's concepts are essential for building a semiotic theory of culture?

- a) Semantics of culture
- b) Modeling systems theory and the semiosphere
- c) Metasemiotics and the language sphere
- d) Visual syntax

5) What is an important consideration for semiotics when studying meaning-making?

- a) Staking claims in every area of analysis
- b) Avoiding specific areas of meaning-making
- c) Understanding that meaning-making happens spontaneously.
- d) Delimiting its area of analysis and the objects it studies



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